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Surrounded by millions of bits of information, in today's digital world we are on a knowledge discovery quest. On this quest semantic search is key. It helps us explore connections and gather information from seemingly disparate sources.

Semantic Search and the Quest for Meaning

> Neither text, nor any type of content could be exhaustively defined by their exact textual representation. They both are more of a fabric of relationships. Not just a mere sum of exact words and phrases, but a network of connected entities.

see Semantic Search: The Paradigm Shift from Results to Relationships

On a more practical note, semantic search is about efficient enterprise content usage. As one of the biggest losses of knowledge happens due to inefficient management and retrieval of information, the ability to search for meaning (rather than keywords) brings us a step closer to efficient information management.

Looking Closer to Connections

If semantic search had an icon different from the one of traditional search, it would have been a microscope.

Why?

Because semantic search is looking at content as if through the magnifying lens of a microscope. The technology behind it (which is Semantic Technology) helps us explore large amounts of systems and the connections between them.

Sharpening our ability to join the dots, semantic search enhances the way we look for clues and compare correlations on our knowledge discovery quest. Share on X

The way we access information is transcending. Learn how in our latest presentation: The Knowledge Discovery Quest

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